



Schnauzapalooza '19 Catalog Advertisements

Deadline for submission: March 1, 2019

ATTENTION: After filling this form out, save to your hard drive under your name before you attach and send the form to us. Otherwise the data may be lost.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

E-mail _____

SELECT SIZE (All are black and white)
If buying more than one ad, please submit a separate form for each ad.

Inside Cover (front or back)* (7.5" x 10") \$200 _____

2 Page Spread \$125 _____
Two 7.5" x 10" images on facing pages

Full Page (7.5" x 10") \$50 _____

Half Page (7.5" x 5") \$35 _____

Set up fee for simple ad layout/design** \$20 _____
for 1/2 page & full page. \$40 for 2 pg spread
No set up fee for camera ready ad.

Total Ad Amount Due _____

Please Select One:

Miniature Schnauzer or Standard Schnauzer

I want design example 1 2 3 4 5 6

* COVERS

Note: the back cover is not available.

The inside back and inside front covers are on a first come first served basis. One will be available for a Miniature Schnauzer Ad, the other will be for a Standard Schnauzer ad.

FOR MORE ELABORATE/CUSTOM DESIGN contact Lori Henderson at Concept2Creation. Call 832.331.0833 or email Lori.C2CTX@yahoo.com.

AD ARTWORK SUBMISSION

ALL STANDARD SCHNAUZER ADS

Email camera ready ads and/or graphic images to Lori.C2CTX@yahoo.com. Please attach this form with ad submission. If you are technically challenged, you can put details in email text. Please **DO NOT MAIL** graphics unless you make special arrangements. Email or call 832.331.0833 with any questions or concerns.

MINIATURE SCHNAUZER - Layout / Design

Use the instructions under ALL STANDARD SCHNAUZER ADS.

MINIATURE SCHNAUZER - Camera Ready Only

Email camera ready ads to Jackie Harris at JackieKlein2004@yahoo.com. Please attach this form with ad submission. If you are technically challenged, you can put details in email text. Please

ARTWORK - PLEASE EMAIL

Please submit ONLY high-resolution photos or ads (300 dpi). Reproductions of pictures from catalogs or business cards etc make poor copy.

Camera Ready: Camera Ready ads need no adjustments to print. They are black and white and the exact size of specified ad. Acceptable formats: jpg, tiff, pdf. Finished pdfs are best. DO NOT send Word or Publisher files!

Design / layout Services and additional artwork specifications on next page.

PAYMENT

TO PAY FOR ADVERTISEMENT

Make check for **ad** payable to Schnauzapalooza '19

Mail checks to: Jackie Harris
5225 Pine Ridge Rd
Golden, CO 80403

TO PAY FOR DESIGN

** Make separate payment for **layout/design** payable to Concept2Creation (credit card, PayPal, or check) 832.331.0833 • Lori.C2CTX@yahoo.com

Mail design checks for ads to: Lori Henderson
2419 Basswood Drive
Little Elm, TX 75068

AD DESIGN SERVICES

Individual Images for Use if We Design Ad:

Image Size and Quality: Too large is much better than too small. We can always size down. We can crop images and enhance slightly if needed.

Formats: jpg, tiff, pdf, psd are the most acceptable. However, we can convert most images. We can work with Word and Publisher. Keep in mind that you are not saving any time. We will have to rebuild.

Color: Your ad will be black and white. Color images will be converted to black and white.

STANDARD SIMPLE AD: Specify one of the examples. This is the \$20 charge listed. Note that not all photos will work for all examples. If possible, we will adjust elements as necessary to make the design work.

CUSTOM DESIGN: Excessive changes, custom design and elaborate ads will incur additional charges. *Don't worry, no surprises - we will let you know in advance if this is the case.* You will be quoted a price for all custom design.

Proofs: All ads that we layout / design will be submitted to you as a proof. We will make every effort to do perfect work. If needed, we will make corrections then resubmit a new proof to you. No completed ad is sent to the printer without your approval.

After your approval, all ads are printed AS IS and the buyer assumes all responsibility for typos and errors.

For all design questions, please call Lori Henderson at 832.331.0833 or e-mail Lori.C2CTX@yahoo.com.

YOUR KENNEL NAME
ESTABLISHED 1990

PHOTO

Int.Am.Can. Ch Your Dog's Name
#1 winning Black in US and Canada

PHOTO

PHOTO

Ch Your Dog's Name
Multiple Group Placements

Ch Your Dog's Name
More Accolades

Breeding for 25 years. More details on your breeding program and the wonders of your dogs. More details on wins and progeny etc. More details on your breeding program and the wonders of your dogs. More details on wins and progeny etc. More details on your breeding program and the wonders of your dogs. More details on wins and progeny etc.

Conformation Excellence • Outstanding Temperament

Contact Information
First Name and Last Name
E-mail information

Other Information
Address or whatever etc, etc
phone number etc.

Example 2

"DANNYE"
Int.Am.Can. Ch Your Dog's Name
#1 winning Black in US and Canada

PHOTO

Combining Conformation and Performance
#1 Agility Standard Schnauzer
#2 Obedience Standard
#3 Conformation Standard in US

Exclusively handled by Your Handler

Kennel Name Goes Here
First Name and Last Name
E-mail information • Phone • Address, Address, Address, Address

Example 1

Legend

PHOTO

lives up to his name!

Look for *Legend & Sparky* in 2020

Big Wins in 2018
#1 P&S for US
11 Group Wins
Other Win Listed
Other Win Listed

Breeding for 25 years. More details on your breeding program and the wonders of your dogs. More details on wins an

PHOTO


Ch Legend Jr
Following in Dad's Footsteps

Kennel Name Goes Here
First Name and Last Name
E-mail information • Phone • Address, Address, Address, Address

Example 3

Legend
INT NAT CH YOUR DOG'S NAME

25 Best In Show Wins
20 Group Ones
Top Producer in US



YOUR PHOTO
HERE

When being
number two
just won't do.

Your Kennel Name Goes Here. Here are some kennel details with whatever you would like to say. Also list contact information and misc. information. Just let me know what you would like to say. Here are some kennel details with whatever you would like to say. Also list contact information

Best in Show Dallas • Judge Roy Bean • Dec 2018

Best in Show Atlanta • Judge Judy • Nov 2018

and misc. information. Just let me know what you would like to say. Here are some kennel details with whatever you would like to say. Also list contact information and misc. information. Just let me know what you would like to say. Here are some kennel details with whatever you would like to say. Here are some kennel details with whatever you would like to say. Here are some kennel details with whatever you would like to say.

Example 4 - 2 Page Spread - For the simple layout / design price (\$40), you can have any combination of the examples to make a two page spread.

Copy Goes Here. Here are some kennel details with whatever you would like to say. Also list contact information and misc. information and misc. information.

Legend
INT NAT CH YOUR DOG'S NAME

PHOTO

PHOTO

Copy Goes Here. Here are some kennel details with whatever you would like to say. Also list contact information

Kennel Name Goes Here
First Name and Last Name
E-mail information • Phone • Address, Address, Address, Address
more copy of some sort to go here

Example 5

Big Headline Here

Copy Goes Here.
More Copy Here
More Copy Here
More Accolades Here

PHOTO

Details Here
Here are some kennel details with whatever you would like to say. Also list contact information and misc. information. Just let me know what you would like to say. Here are some kennel details with whatever

PHOTO

PHOTO

PHOTO

Ch Legend Jr
Following in Dad's Footsteps and some other copy here

Ch Legend Jr
Following in Dad's Footsteps and some other copy here

Ch Legend Jr
Following in Dad's Footsteps and some other copy here

Kennel Name Goes Here
First Name and Last Name
E-mail information • Phone • Address, Address, Address, Address

Example 6