

Schnauzapalooza 19 Catalog Advertisements

Deadline for submission: March 1, 2019

ATTENTION: After filling this form out, save to your hard drive under your name before you attach and send the form to us. Otherwise the data may be lost.

Name			
Address			
City		State	Zip
Phone		Cell	
E-mail			
SELECT SIZE (All are black and white) If buying more than one ad, please submit a		AD ARTWORK SUBMISSION	
separate form for each ad. Inside Cover (front or back)* (7.5" x 10") 2 Page Spread	\$200 \$125	ALL STANDARD SCHNAUZER ADS Email camera ready ads and/or graphic images to Lori.C2CTX@ yahoo.com. Please attach this form with ad submission. If you are technically challenged, you can put details in email text. Please	
Two 7.5" x 10" images on facing pages Full Page (7.5" x 10")	\$50 🗖	DO NOT MAIL graphics unless you make special arrangements. Email or call 832.331.0833 with any questions or concerns.	
Half Page (7.5" x 5:) Set up fee for simple ad layout/design**	\$35 \$20		CHNAUZER - Layout / Design stions under ALL STANDARD SCHNAUZER ADS.
for 1/2 page & full page. \$40 for 2 pg spread No set up fee for camera ready ad. Total Ad Amount Due		MINIATURE SCHNAUZER - Camera Ready Only Email camera ready ads to Jackie Harris at JackieKlein2004@ yahoo.com. Please attach this form with ad submission. If you are	
Please Select One: ☐ Miniature Schnauzer or ☐ Standard Schr	nauzer		llenged, you can put details in email text. Please
I want design example ■ 1 ■ 2 ■ 3 ■ 4 ■ 5 ■ 6		ARTWORK - PLEASE EMAIL Please submit ONLY high-resolution photos or ads (300 dpi). Reproductions of pictures from catalogs or business cards etc make poor copy.	
* COVERS Note: the back cover is not available.			
The inside back and inside front covers are on a first come first served basis. One will be available for a Miniature Schnauzer Ad, the other will be for a Standard Schnauzer ad.		Camera Ready: Camera Ready ads need no adjustments to print. They are black and white and the exact size of specified ad. Acceptable formats: jpg, tiff, pdf. Finished pdfs are best. DO NOT send Word or Publisher files!	
FOR MORE ELABORATE/CUSTOM DESIGN contact Lori Henderson at Concept2Creation. Call 832.331.0833 or email Lori.C2CTX@yahoo.com.			nt Services and additional artwork on next page.

PAYMENT

TO PAY FOR ADVERTISEMENT

Make check for ad payable to Schnauzapalooza '19

Mail checks to: Jackie Harris 5225 Pine Ridge Rd Golden, CO 80403

TO PAY FOR DESIGN

** Make separate payment for layout/design

payable to Concept2Creation (credit card, PayPal, or check) 832.331.0833 • Lori.C2CTX@yahoo.com

Mail design checks for ads to: Lori Henderson

2419 Basswood Drive Little Elm, TX 75068

AD DESIGN SERVICES

Individual Images for Use if We Design Ad:

Image Size and Quality: Too large is much better than too small. We can always size down. We can crop images and enhance <u>slightly</u> if needed.

Formats: jpg, tiff, pdf, psd are the most acceptable. However, we can convert most images. We can work with Word and Publisher. Keep in mind that you are not saving any time. We will have to rebuild.

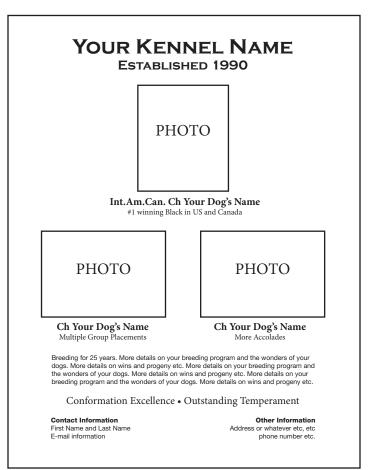
Color: Your ad will be black and white. Color images will be converted to black and white.

STANDARD SIMPLE AD: Specify one of the examples. This is the \$20 charge listed. Note that not all photos will work for all examples. If possible, we will adjust elements as necessary to make the design work.

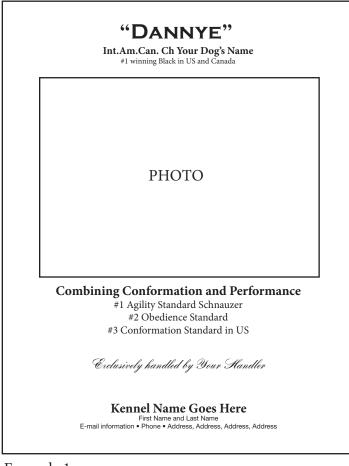
CUSTOM DESIGN: Excessive changes, custom design and elaborate ads will incur additional charges. Don't worry, no surprises - we will let you know in advance if this is the case. You will be quoted a price for all custom design.

Proofs: All ads that we layout / design will be submitted to you as a proof. We will make every effort to do perfect work. If needed, we will make corrections then resubmit a new proof to you. No completed ad is sent to the printer without your approval. **After your approval, all ads are printed AS IS and the buyer assumes all responsibility for typos and errors.**

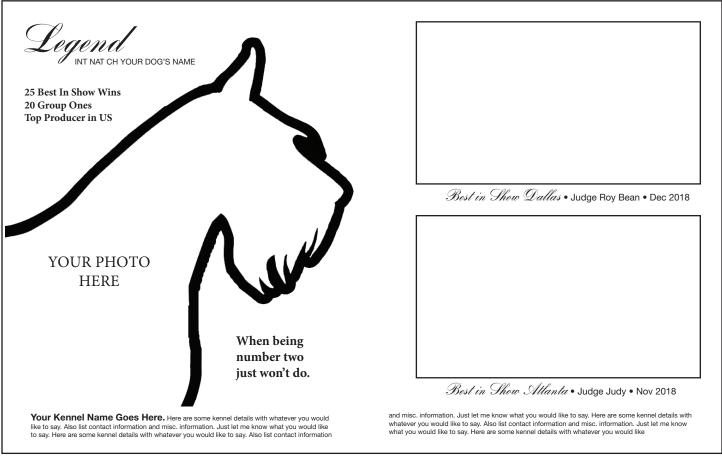
For all design questions, please call Lori Henderson at 832.331.0833 or e-mail Lori.C2CTX@yahoo.com.



Example 2







Example 4 - 2 Page Spread - For the simple layout / design price (\$40), you can have any combination of the examples to make a two page spread.

