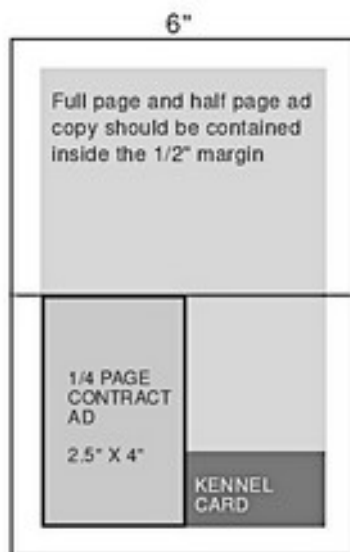


## AMSCOPE Quarterly: Introductory 2021 Ad Rates

Camera ready or standardized layout:

Front Cover (color)	\$400
(includes inside cover in b/w)	
Back Cover - (color)	\$250
Back Inside Cover (b/w)	\$150
Full Page	\$125
Half Page	\$70
1/4 Page (contract only - 4 issues)	\$180
Kennel card (contract only - 4 issues)	\$120

Camera ready ads and photos should be 300 dpi in high quality .jpg or .pdf Please remind ad designers to ensure their work is suitable for b/w reproduction. AMSCOPE is not responsible for content of ads submitted as camera ready.



Camera ready ads:

Full page (6" x 9")  
~ active area 5" x 8"  
~ full bleeds 6 1/4" x 9 1/4"

Half page (4.5" x 6")  
~ active area 4" x 5"

9" 1/4 page ads may be in landscape or portrait format  
All kennel business cards to be landscape format

Standardized ad (included in cost):

Ad materials may be submitted directly to the editor. Photos should be scanned at 300 dpi and emailed in high resolution .jpg .pdf or .tiff

Please proofread text carefully. Email submissions preferred. Ads may be sent through regular or express mail, but this is discouraged due to cost of returning photographs and potential postal/customs delay.

- Payment is due at time of ad submission.
- No advertisement may be amended or withdrawn for refund after deadline.
- Ads that contain claims regarding award standings must indicate the source and date

Ads and articles should be submitted to the editor no later than the deadlines:

Amscope #1 – July 1 for August publication

Amscope #2 – November 1 for December publication

Email or mail all AMSCOPE content to the Editor:

Catherine (Kate) McMillan

[katewerk@sasktel.net](mailto:katewerk@sasktel.net) 306-493-2278

PO Box 579, Delisle SK S0L 0P0 Canada

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