

## American Miniature Schnauzer Club Board Meeting Minutes

April 5, 2022

## CALLING THE MEETING TO ORDER:

Date: April 5, 2022 Time: 7:00 p.m. EST By: Vicki Kubic

## **Board Members in attendance**

Vicki Kubic, Patricia O'Brien, Bonnie Keyes, Barbara Donahue, Carol Hafner, Cheryl Dugan, Debbra Herrell, Sharon Edwards, Patty Ledgerwood, Stephanie Davis-Rae, Patti Henderson, Sue Ratz, Donna Hill, Carma Ewer, Carla Nickerson, Beth Santure, Wyoma Clouss, Sonny Lelle, Mary Paisley and Rene Wigen.

## **Other Members in attendance**

Jackie Harris and Kelly Radcliffe

## **Approval of Minutes**

January 18, 2022 Board Meeting Minutes change to move AMSC Educational Program on DNA Testing under Patricia O'Brien to the Health Committee Report submitted by Patti Henderson. Motion to approve January 18, 2022 Minutes with correction made by Carla Nickerson and seconded by Patty Ledgerwood. Motion passed unanimously.

## Report of the President – Vicki Kubic

Voting completed on both the 10/8/21 minute corrections and Nominating Committee picks from our 1/18/22 meeting. Both were approved unanimously

## Report of the Secretary - Carol Hafner

No issues to report.

## Correspondence

- Founders Inn and Spa outreach for future specialty site. No action taken.
- AKC request to review our breed flyer that AKC sends out with each individual registration certificate directly to the new primary owner. Kubic reviewed flyer.
- Event Pending Notice for the American Miniature Schnauzer Club Inc. 2022057101 being held on 04/16/2022 received from AKC. Local club approval was received and application moved forward.
- Podcaster request received to participate on his channel. No action taken.
- National Animal Interest Alliance reminder received for upcoming conference. No action taken.
- AKC received application information for the American Miniature Schnauzer Club Inc. 2022057102 DS/SWPC event being held on 10/09/2022.
- Help requested to find puppy. Referred to AMSC website and breeder listing.
- Request to locate white miniature schnauzer puppies. Explained that AMSC breeders breed to the color standard and do not produce white puppies.
- Outreach for small dog intelligence stories from Karen Izzo, <u>downwardsizingdog.com</u> Kubic will contact her.

- AKC Sweepstakes Approval Notice for the American Miniature Schnauzer Club Inc. 2022057102 being held on 10/09/2022 received.
- AKC Event Approval Notice for the American Miniature Schnauzer Club Inc. 2022057102 being held on 10/09/2022 received.

### **Report of the Treasurer** – Bonnie Keyes

Financial reports will be sent out to the Board once completed. Board approval required for 2022 proposed Budget.

Membership: Total Members 401, 372 Voting, 27 Non-Voting and 2 Life.

#### Report of the AKC Delegate – Barbara Donahue

No report received.

## Committee Reports

#### AMSC-L Group – Cheryl Dugan

We stand at 296 members which represents about 74% of our entire membership. Remember to check the files section on the <u>Groups.io</u> website for files. Dugan will upload the AMSCOPE Newsletter monthly and there are many other club files stored there.

**AMSCope** – Carla Borelli No report received.

Awards – Sue Ratz No report received.

**Breeder Referral** – Deborah Huff No report received.

**Companion & Performance Events** – Sue Ratz No report received.

**Constitution & By-Laws** – Chris Levy No report received.

**Dock & Crop** – Patti Henderson No report received.

**Ethics** – Wyoma Clouss No report received.

## Good Dog/AKC Marketplace – Kaye Kirk

No report received.

Guidelines – LOOKING FOR VOLUNTEER!!!

**Health** – Patti Henderson No report received.

## Historian & Public Records – LOOKING FOR VOLUNTEER!!!

## Judges Education/Overall Education – John Constantine-Amodei

Create the following standing rule: "AMSC official Judges Education Seminars may only be given during Specialty or Supported Entry Clusters, or when an Approved AMSC presenter is giving the seminar as part of a Judge's Group multiple breed seminar event."

For board clarification –

AMSC official judges' education presenter criteria: Presenters have sat in on presentations by an approved presenter and has assisted in giving the presentation on the past. Includes a hands-on portion as well. Current presenters: John Constantine-Amodei, Wyoma Clouss, Chris Levy, Carol Weinberger, Penny Hirstein, Mary Paisley Motion to add the Standing Rule for AMSC official Judges' Education Seminar was made by Sonny Lelle and seconded by Debbra Herrell. Motion passed unanimously.

#### Judges Selection – Bonnie Keyes

The 2024 Roving will be Saturday, May 4, 2024 in Salt Lake City, part of the Intermountain Kennel Club Show and Beehive Cluster, five days of shows. Keyes will be sending out Ballots for 2024 Judges after April 18<sup>th</sup> via AMSCOPE Newsletter, the L-List and private emails.

**Legislative Liaison** – Kelly Radcliffe No report received.

## Membership/Insignia – Debbra Herrell *Applicants for Membership:* Dr. Damien L Cuffie, DDS,MPH 824 N. Prieur St. New Orleans, LA 70116 dlcuffie@gmail.com

Dr. Damien is applying for regular membership so he can be a contributing member of breed club which his dogs belong. He would also like to increase his network and knowledge within the breed. He has read both the Code of Ethics and Breed Standard and agrees to comply with both. He has breed four litters in the past five years and is involved in Conformation, attending five to seven shows per year. Dr. Damien has also applied to Lone Star Miniature Schnauzer Club of Dallas. He started in the breed in 2011, mentored by Dr. Karl Barth. He will use his science and health background to provide assistance in the health aspect of the Miniature Schnauzer. Sponsors: Carol Benson and Nita Ainsworth.

#### **Glendora Norwood**

2651 Skillman Lane Petaluma, CA 94952-6443 707-762-5898 <u>Glwood4@aol.com</u>

Glendora was a member for almost 30 years. Her membership lapsed and she is required to reapply. She says her dogs get a lot of attention as well as being shown, often by herself. She is a Breeder of Merit and has read the Code of Ethics as well as the Breed Standard. Glendora is a breeder of Miniature Schnauzers and has been for over 50 years. She has exhibited Giant Schnauzers in Obedience. She attends more than a dozen events per year and is a member of the Miniature Schnauzer Club of Northern California and the Sir Francis Drake Kennel Club. Her skill is helping other people. Sponsors are Cheryl Dugan and Stephanie Davis-Rae.

Montgomery County Hospitality - Barbara Donahue

No report received.

## Publications & Literature – Patricia O'Brien

The publication committee will not be submitting a report for this meeting.

**Rescue** – Kelly Radcliffe No report received.

**Trophies** – Amy Gordon, Barbara Donahue Trophies and rosettes for both specialties at Lodi, CA are ordered.

### Ways & Means – Carol Henning and Jackie Harris

The Ways and Means committee have nothing at this time.

#### Website/Social Media – Jackie Harris

# **Website:** AMSC Website proposal – **Need board budget approval** – Vicki Kubic/Jackie Harris

Overview: A newly designed and updated WordPress website on our existing hosting account. The goal is to have a fast-loading website that is aesthetically pleasing, mobile friendly, editable, easy to maintain and can expand with future additions. The website will also have easy member access to an updated AMSCestry, accommodate the AMSC store e-commerce, have an enhanced password protected individual member login with archival and historical features, a club calendar of events, and much more. Most of the updates and changes can be performed by authorized AMSC members. Jackie Harris who has a professional background in the field, solicited 22 companies for quotations and proposals and we have determined the following anticipated costs. Total development and implementation of the website will be between \$5500 - \$7500 for startup and \$110 monthly maintenance thereafter. There will be annual costs for plugins (an add-on to the website that allows the website to run the way the Club needs it to) in the range of \$100-\$300. Additional site updates after initial development would be billed at the rate of \$110/hour. The current approved costs to keep the webpage domain and hosting will remain. Harris has been working on transitioning AMSCestry to the new system. At the user end, the system will be fairly similar to the existing one. Eventually, the data will be placed in the Cloud where it will be available to members and will modernize it quite a bit. There will be more than one member that can help with the data entry into the new system. The Club will have control of where that information is. The information on the current website will need to be migrated to the new system, then try to prioritize and update as needed. The future website will have the capability for modernization as new programs or needs arise. The future Members section will be more like a library/archive that will be easy to navigate. Motion to accept the suggested budget for the new website development proposal was made by Patty Ledgerwood, seconded by Sonny Lelle, motion carried unanimously.

Social Media – No report received.

## Special Committees

## AMSCOPE Magazine - Vicki Kubic, Kate McMillian, Krystal Mason AMSCOPE Magazine continuation

The Magazine has been extremely well received to date! We have made an overall profit since Magazine inception. We are currently mailing to 364 US members/households – 48 Foreign members/households – 21 US Non-Members, 6 Foreign Non-Members, AKC MS provisional judges, Judges for the current issue AMSC specialties and regional club specialties. Potential to add more content – more club business, health information, breeder articles, judging information etc. We expect price increases in printing and postage costs in the immediate future and on. We should restructure and raise dues in 2023 to support the magazine and other projects for the future. That will be addressed at a later date. AMSCOPE Magazine will ultimately replace AMSCOPE newsletter. Notices for members (i.e., Judges Selection, Dues Notices, etc.) can be emailed to the membership as needed and snail mailed to the small numbers of members that do not have email.

| 3rd QTR Publication 2021          |            | 4th QTR Publication 2021          |   | 1st QTR Publication 2022         |  | Profit or (Loss)<br>( 3 Issues )  |             |
|-----------------------------------|------------|-----------------------------------|---|----------------------------------|--|-----------------------------------|-------------|
| INCOME:                           |            |                                   |   |                                  |  |                                   |             |
| 43 Ads                            | \$4,260.00 | 55 Ads                            | \$5,070.00  | 49 Ads                           | \$5,095.00   | 147 Ads                           | \$14,425.00 |
| 12 Reocurring Ads                 | \$450.00   | 17 Reocurring Ads                 | \$660.00  | 17 Reocurring Ads                | \$660.00   | Reocurring Ads                    | \$1,770.00  |
| 21 Non Member Ads                 | \$1,175.00 | 2 Non Member<br>Subscriptions     | \$100.00  | 2 Non Member<br>Subscriptions    | \$100.00   | 25 Non Member<br>Subscriptions    | \$1,375.00  |
|                                   |            | 51 Stud Dog Ads                   | \$2,500.00  |                                  |  | 51 Stud Dog Ads                   | \$2,500.00  |
|                                   |            | 3 Single Copy Sales               | \$45.00   |                                  |  | 3 Single Copy Sales               | \$45.00     |
| Total Income                      | \$5,885.00 |                                   | \$8,375.00  |                                  | \$5,855.00   |                                   | \$20,115.00 |
| EXPENSES:                         |            |                                   |   |                                  |  |                                   |             |
| Printing                          | \$3,661.39 | Printing                          | \$5,394.52  | Printing                         | \$4,637.96   | Printing                          | \$13,693.87 |
| Editor (@\$10 Per Page)           | \$520.00   | Editor (@\$10 Per<br>Page)        | \$920.00  | Editor (@ \$10 Per Page)         | \$620.00   | Editor (@\$10 Per Page)           | \$2,060.00  |
| Mailing Envelopes<br>(@.\$70 per) | \$25.90    | Mailing Envelopes<br>(@.\$70 per) | \$28.70   | Mailing Envelopes (@<br>\$.70)   | \$1.40   | Mailing Envelopes<br>(@.\$70 per) | \$56.00     |
| Postage                           | \$573.14   | Postage                           | \$709.71  | Postage                          | \$633.92   | Postage                           | \$1,916.77  |
| Total Expense                     | \$4,780.43 | Total Expense                     | \$7,052.93  |                                  | \$5,893.28   |                                   | \$17,726.64 |
| Net Profit / Loss for<br>Edition  | \$1,104.57 | Net Profit / Loss for<br>Edition  | \$1,322.07  | Net Profit / Loss for<br>Edition | -\$38.28   | Net Profit / Loss for 3<br>Issues | \$2,388.36  |
|                                   | ĺ          | Rec<br>Env<br>Goo                 | ocurring ad mo<br>elope expense<br>xdDog grant mo | oney \$1,                        | expense items<br>285.00<br>\$31.75<br>500.00<br>141.61 |                                   |             |

Kate McMillan is willing to continue at \$10 per page doing the AMSCope magazine, but would like someone to step up and get trained on how to do it. Magazine issues will continue to be free to members, a benefit of AMSC membership. The long-term goal is to phase out AMSCope newsletter. The AMSC is not a non-profit organization; we are a not-for-profit organization and which allows the Club to take in \$50,000 before having to pay taxes on the income. As long as the Club stays below the \$50,000, there is no consequence. Motion was made by Bonnie Keyes to continue the AMSC magazine with the intention of restructuring and raising dues for 2023 to help support the Club costs associated with the magazine and future projects. Seconded by Barbara Donahue. Discussion ensued concerning increasing dues. Maximum dues that could be charged is \$75 per year. The Club would not need to increase to \$75. Rate increase does not need to be done now. Dues structure can be evaluated for next Board meeting in July 2022. Possibly increase to \$50 for single membership, \$75 for joint household (first member at \$50+second household member at \$25). Discussion on dues will be tabled until next meeting. Motion amended by Bonnie Keyes to continue the AMSC magazine, seconded by Patti Henderson. Motion passed unanimously.

Statistics – Patti Henderson

No report received.

## **UNFINISHED BUSINESS**

## **New Members Application Approvals**

Glendora Norwood and Dr. Damien L. Cuffie, DDS, MPH were approved by motion to accept them for AMSC membership made by Carla Nickerson, seconded by Patti Henderson. Motion passed unanimously.

## Nominating Committee – Vicki Kubic

Kaye Kirk is making progress on the committee and expects to have something at the end of the month or early next month. List is due to the Board by July 1<sup>st</sup>, so Kirk is ahead of schedule. An email blast will send out the names from the Nominating Committee to the membership and a few will be sent by snail mail.

## **NEW BUSINESS**

## Create AMSC Junior Coordinator position – Terrie Houck

The AKC Board recently approved the role of a Junior Coordinator for every Club. The person filling this role is to be submitted with the officers from each club as the Judges Education Coordinator and Public Education Coordinator. This will allow the AKC to communicate with the individual in this role. Terrie Houck has volunteered to spearhead this initiative and take on the role of Junior Coordinator.

Parent Club Junior Coordinator – Suggested Activities

The coordinator can form a committee to assist in handling the development of opportunities for Juniors with the breed, the following are suggestions:

- Contact person for Junior members
- Coordinate activities for Juniors participating at the National Specialty which might

include: handling clinic, introduction to other events, grooming clinic, invite to attend judges' education seminar, breeder education seminar, social gathering and or outing, goodie bags.

- Maintain list of Juniors competing with the Breed in all events
- Coordinate stipends provided to Juniors competing at Westminster and AKC National Championship Junior Events.

• Coordinate the awarding of Scholarships for education to Juniors who competed with the breed.

- Provide information for the Parent Club Web site about the Junior activities.
- Coordinate the highlighting of Juniors in Club publications.
- Contact for those who may offer a dog to a Junior
- Coordinate recognition and awards for Juniors that have competed in any event with the breed.
- Reaching out to Juniors who may have the breed who are not Junior members.
- Provide guidance to local Specialty Clubs to enhance activities for Juniors
- Include Juniors in opportunities where the breed is being represented: Meet The Breeds

• Establish Mentorship with officers of the club for Juniors to learn the roles of other positions.

• Coordinate Juniors participating in the Companion or Performance Events to assist with the events at the National.

**From Terrie Houck**: Thank you for the opportunity to head up this initiative for the AMSC. I am encouraged that the AKC is attempting to provide more support to our Juniors by the development of this program. I would be happy to attempt to make this successful, provided there are others in the club who are supportive of this effort, and willing to step up to assist. We will need regional people who are willing to provide their time and expertise to make this successful. We will need club members who would be willing to share their dogs with Juniors, etc.

From Mary Paisley: I, Mary Paisley would be willing to help any child in my area.

Motion to create new Junior Coordinator position was made by Patti Henderson, seconded by Patty Ledgerwood, motion passed unanimously. Terrie Houck will be reaching out to members across the country to help with this program.

## Amendment on Proposed Budget 2022 – Bonnie Keyes

Adjustments were made to Proposed Budget with changes to Profits, Website development and hosting fees, increase AMSC magazine expense and increase the Crop&Dock initiative which results in Expenses at \$63,365 for a loss of \$6,732.50. Motion to approve amended Budget 2022 was made by Patty Ledgerwood, seconded by Patricia O'Brien, motion passed unanimously.

#### Adjournment

A motion to adjourn was made at 5:13pm PST by Carla Nickerson. This motion was seconded by Patti Henderson.

Next Board meeting will be Tues., July 12, 2022 at 7 pm EST via Zoom.

American Miniature Schnauzer Club AMSC is inviting you to a scheduled Zoom meeting.

Topic: American Miniature Schnauzer Club AMSC's Zoom Meeting Time: Apr 5, 2022 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting https://us06web.zoom.us/j/6198270812

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